



## **Alganomics, LLC becomes a member of 2010 BASE Program!**



UNC  
CAROLINA  
ENTREPRENEURIAL  
INITIATIVE

*BASE is a program of the Carolina Entrepreneurial Initiative*

### **UNC Kenan-Flagler Business School The University of North Carolina at Chapel Hill**

<http://www.kenan-flagler.unc.edu/cse/BASE/index.cfm>

Base is a UNC program that crosses disciplines. Its goal is to speed the growth and impact of green businesses that focus on social or environmental goals.

BASE is the first accelerator in North Carolina designed specifically to support businesses that address the triple bottom line: financial profitability, social equity and environmental sustainability. The program will connect sustainable ventures to a range of business development resources with the goal of accelerating their growth and impact.

BASE will foster sustainable enterprises that show promise on two levels:

- 1) prospects for financial viability and
- 2) prospects for positive social and/or environmental impact.

BASE supports for-profit ventures in the post-revenue stage that integrate a robust business model with substantial and transformative social and environmental impact.